consteed Webshop, Website and Social Media Content

Information about the processing of your personal data

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1 Scope of this Privacy Policy

This Privacy Policy applies to the processing of your personal data on the website www.consteed.com as well as to the Facebook company profile continental_consteed unter https://www.facebook.com/continental_consteed/. Instagram account continental_consteed unter https://www.instagram.com/continental_consteed/.

"**Personal data**" is any information about an identified or identifiable natural person. You are identifiable as a person if you can be identified directly (e.g. by your name) or indirectly (e.g. by a pseudonymous e-mail address) with this information.

"**Processing**" means any operation or set of operations which is performed upon personal data, whether or not by automated means.

2 Controller for data processing

The controller (hereinafter also "we" or "us") of your personal data processed on this website is

ContiTech Deutschland GmbH

Continental-Plaza 1 30175 Hannover Germany

E-Mail: Info@consteed.com

3 Joint Controllership with Meta for the Facebook and Instagram business profile

We operate various presences on social networks and platforms as mentioned under Section 1 in order to communicate with our customers and interested parties about our products.

For detailed information on the processing and use of data by the providers on their websites, as well as a contact option and your rights and setting options in this regard to protect your privacy, in particular objection options (opt-out), please refer to the privacy policies of the providers linked below. If you still need help in this regard, you can contact us.

With regard to **Facebook and Instagram Insights data as** well as processing in the context of Facebook Custom Audiences, we are joint controllers together with Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Irland ("**Meta**"). The data processing takes place on the basis of an agreement between joint controllers pursuant to Art. 26 GDPR, which you <u>can access here</u>. You can contact **Meta's data protection officer** via <u>this form</u> (https://www.facebook.com/help/contact/540977946302970).

The data protection authority responsible for the services under Section 1 is the Data Protection Commission, 21 Fitzwilliam Square South, Dublin 2, D02 RD28, Ireland, www.dataprotection.ie.

4 Data protection requests

If you have any questions about data protection or data security, you can contact our data protection officer by writing to Continental AG, Continental-Plaza 1, 30175 Hannover, Germany, or by e-mail to dataprotection@conti.de.

5 Purposes and legal bases for the processing of your personal data

5.1 Processing on our website

The purposes pursued with the data processing on our website are explained below.

Type of data	Processing purposes	Legal basis	Expected storage period
Name Address Contact details (phone, e-mail)	 To process the purchase of any products you may have purchased. Transfer to a third party to fulfill your order. 	Art. 6 (1) sentence 1 lit. b GDPR (pre-contractual measures, fulfillment of a contract)	The personal data provided for the purchase in the online store will be deleted after the order has been processed, provided that there are no legal retention obligations to the contrary, or consent has been given for the processing of this data for other purposes.
2. Payment and settlement of purchased products E-mail Name Credit card information or PayPal address Invoice data	 Processing of payment for products For forwarding to the payment service providers Pay-Pal or Adyen to process the payment. 	Art. 6 (1) sentence 1 lit. b GDPR (pre-contractual measures, fulfillment of a contract)	The personal data provided for the purchase in the online store will be deleted after the order has been processed, provided that there are no legal retention obligations to the contrary, or consent has been given for the processing of this data for other purposes.
3. Customer account registration If you visit our website and enter personal data (e-mail address	 Simplification of the booking process so that you do not have to enter all personal data again Viewing an order history 	Art. 6 (1) sentence 1 lit. b GDPR (pre-contractual measures, fulfillment of a contract)	We store the registration data for your customer account until you delete your online account again. Unless there are other storage purposes, we delete

and password), our website can recognize you. The following data is processed in the process: E-mail Name Phone Order history			the data 1 month after closing your customer account.
4. Registration for special conditions/benefits We may offer you the opportunity to register your product to receive special conditions. The following data will be processed for this purpose: Name E-mail Invoice no.	Granting of benefits or special conditions	Art. 6 (1) sentence 1 lit. b GDPR (pre-contractual measures, fulfillment of a contract)	The personal data provided for the registration for special conditions / benefits will be deleted after the expiry of the granted special conditions or benefits, provided that there are no legal retention obligations to the contrary, or consent has been given for the processing of this data for other purposes.
5. Contact via contact form Your message Name E-mail You can contact us through our contact form.	To process and, if necessary, carry out the request you have communicated and to communicate with you via the contact form.	Art. 6 (1) sentence 1 lit. a GDPR (consent) You can revoke your consent at any time with effect for the future.	 Until your declaration of consent is revoked, otherwise until your request has been finally processed. We assume that processing has been completed when the circumstances indicate that the matter in question has been conclusively clarified. If we process your request and there is another legal basis (e.g. fulfillment of a contract), we may store your data for the duration of this other purpose.
Newsletter Your message Name E-mail You can register to subscribe to our newsletter and receive attractive product offers and information about our products.	Sending of a newsletter published at regular intervals (1x per month) with interesting news about our products, events and our company (product news etc.).	Art. 6 (1) sentence 1 lit. a GDPR (consent) You can revoke your consent at any time with effect for the future.	Until you revoke your declaration of consent.
7. Participation in the competition Name E-mail Phone		Art. 6 (1) lit. a GDPR (consent)	 Until you revoke your dec- laration of consent or Pur- pose no longer applicable.

5.2 Data transmission to service providers

As part of the above data processing, we transmit data to the service providers listed below:

Service provider	Address
Konrad Hornschuch AG	Salinenstr. 1, 74679 Weißbach, Germany

SAP SE (Enterprise Resource Management)	Hasso-Plattner-Ring 7, 69190 Walldorf, Germany
Salesforce.com Germany GmbH. (Webshop	Erika-Mann-Str. 31, 80636 Munich, Germany
Data Processing)	
T-Systems International GmbH (provision of	Hahnstrasse 43b, 60528 Frankfurt, Germany
Salesforce services / broker / service provider)	
Adyen N.V. German Branch	Jägerstraße 27, 10117 Berlin, Germany
PayPal (Europe) S.à.r.l. et Cie, S.C.A.	22-24 Boulevard Royal L-2449, Luxemburg
Google Ireland Limited	Gordon House, Barrow Street, Dublin 4, Irland
Hornschuch-Markt GmbH	Salinenstr. 1, 74679 Weißbach, Germany

The service providers process your data as our processors on the basis of a corresponding data processing agreement. Insofar as the service providers are located outside the European Economic Area, the transfer takes place on the basis of the standard contractual clauses provided by the EU Commission and further technical and organizational measures to safeguard the security of your data.

5.3 Processing on our social media profiles

When you visit one of our company profiles on the platforms mentioned in Section 1, your personal data will be processed by the respective platforms.

- Meta processes your personal data on Facebook for the purposes and on the legal bases set out in the Meta Data Policy.
- Instagram processes your personal data on Instagram for the purposes and on the legal basis set out in the <u>Instagram Privacy Policy</u>.

We draw your attention in particular to the fact that

- The services mentioned in Section 1 can assign your activities on our respective company profile to your social media profile if you are logged in and also use them for their own business purposes in accordance with the respective data policy or privacy policy. You can only avoid this if you are logged out and visit our respective company profile in the private mode of your browser or contact us via other communication channels.
- User data may also be transmitted by the respective service to servers in a third country and thus processed outside the area of the European Union. The services mentioned in Section 1 use standard contractual clauses for this purpose or rely on the adequacy decisions issued by the European Commission regarding certain countries.

Processing purposes	Legal basis
Insofar as we process your personal data on Facebook / Instagram (for example, when we share your posts on our profile, respond to your posts or carry out other intended social media actions), this is done solely for the purpose of presenting our company on the respective platform mentioned under Section 1 and presenting it to a broad public.	gitimate interest: public relations, company presentation)
We use the Facebook "Page Insights" tool provided by Meta to learn more about our subscribers, how our posts have been received, and how users have reacted to them.	Art. 6 (1) sentence 1 lit. f GDPR (legitimate interest: Optimization of the posts on our Facebook / Instagram company profile, improvement of

Processing purposes	Legal basis
You can find out which statistics Meta provides us with and on	communication with guests, cus-
which data they are based <u>here</u> .	tomers and interested parties).

6 Use of cookies on our website

We use cookies on our website.

A cookie is a small data file that is stored on your device. Cookies are used to analyze user interest and to make our website more user-friendly. In principle, you can also use our website without cookies. However, if you want to use the full functionality of our website in the most user-friendly way, you should accept the cookies that enable the use of certain functions or provide comfort features. The purpose of the cookies we use is shown in the following list.

You can set your browser to notify you before accepting cookies, to accept or reject only certain cookies, or to reject all cookies. In addition, you can delete cookies from your storage device at any time.

You can view and disable currently enabled cookies in our Cookie Consent Tool.

6.1 Technically necessary cookies

These cookies are technically necessary to provide the following core functions of the website and cannot be disabled by you:

- Display the content of the website
- Anonymization of IP addresses in log files
- Cookie consent status
- · Verify and identify users
- Frontend login for subpages with access restrictions

Name	Storage duration	Description
dwanonymous_*	180 days	Random ID used to identify an unregistered shopper or a shopper who has not yet logged in, regardless of the session. It is used, for example, to track shopping cart and order activity and for analytics. It is not used for activities that occur after a customer account is registered. The * in the cookie name is a unique value for the website.
dwsid	Current session	Identifies the current browsing session.
sid	Current session	Identifies the current browsing session. Salesforce Reference Architecture (SFRA) uses this to determine whether to display the content asset with the cookie hint. Used only by SFRA and customizations.
dwsecuretoken_*	Current session	dwsecuretoken_* Current session Used with dwsid to secure the session over HTTPS. The * in the cookie name is a unique value for the website.
_cfduid	30 days	Helps Cloudflare detect malicious visitors to client websites and minimize blocking of legitimate users. Can be used on customer end-user devices to identify individual clients behind a common IP address and can apply security settings on a per-client basis. This

		is required to support Cloudflare's security features. For details about this third-party cookie, see Cloudflare's documentation.
con_settings	1 year or until browser cache cleared	the Stores information about your decision to use cookies is

The legal basis for the storage of the cookie is Section 25 (2) TTDSG. The legal basis for the processing of personal data based on the cookie is Art. 6 (1) sentence 1 lit. f GDPR. Our legitimate interest is to provide you with the functions of our website.

6.2 Functional cookies

Functional cookies are provided in order to make certain comfort functions available to you. However, these are not absolutely necessary for the provision of the website and must therefore be activated by you independently.

Name	Storage duration	Description
dwcustomer_*	180 days	Identifies a registered buyer. Used only when the shopper selects "Remember Me". (This is an optional feature of the website.) The * in the cookie name is a unique value for the website.
dw_dnt*		Controls client-side JavaScript for Commerce Cloud's tracking features (Analytics, Einstein, and ActiveData). Commerce Cloud sets it with each page response, based on the value of the corresponding TrackingAllowed session attribute. The value of this cookie always matches the value of the Einsteincq_dnt cookie.
dwac_*		Stores the following data for analytics purposes: session ID, report suite name, buyer customer ID, source group ID (encrypted), currency mnemonics, and time zone. The * in the cookie name is a unique value for the website.
dwpersonalization_*	,	Tracks participation in A/B test groups for analytics purposes. If the buyer has participated in a test, the value is deleted when the buyer logs out. The * in the cookie name is a unique value for the website.
dwsourcecode_*	days (depending on	Stores the source code for campaign and partner tracking. You set the lifetime of this cookie for each source code in Business Manager. The * in the cookie name is a unique value for the website.
anact		Transmits some Analytics-related data to the frontend, such as data for no-hit searches.
dw_store	•	The store ID for the session. It is used for the Store-Specific Pricing and Promotion feature. When a customer enters a zip code, it is used to find the nearest store and stored in this cookie to control pricing and promotions.
dw_effective_time		The effective time for the session. This is used for the shopping in the future function. If the customer enters an effective date (for example, to pick up an order in the future), this date is used to determine the exact prices and offers that will be displayed to the customer.

The legal basis for the storage of the cookie is Section 25 (1) TTDSG. The legal basis for the processing of personal data based on the cookie is Art. 6 (1) sentence 1 lit. a GDPR. The purpose of the data processing is to enable you to use our website as comfortably as possible. You can revoke this consent

at any time by withdrawing your consent to the storage of the respective cookie in your browser in our cookie consent tool.

6.3 Cookies for analysis purposes

These cookies are used to measure the performance of the website and user behavior. However, they are not mandatory for the use of the website and must therefore be activated by you independently in our <u>cookie consent tool</u>. All collected data is evaluated anonymously.

6.3.1 Google Analytics

Name	Storage duration	Description
	cleared or 2 years af- ter page visit	To analyze user behavior on our website using the web analytics tool Google Analytics. You can prevent the collection and use of data (cookies and IP address) by not accepting these cookies or downloading and activating the browser plugin available <a be="" example.com="" har-new-re-<="" here="" href="https://example.com/here</td></tr><tr><td></td><td>cleared or 24 hours af-
ter page visit.</td><td>To analyze user behavior on our website using the web analytics tool Google Analytics. You can prevent the collection and use of data (cookies and IP address) by not allowing these cookies or downloading and activating the browser plugin available
ID]_*	cleared or 1 minute af- ter page visit.	To analyze user behavior on our website using the web analytics tool Google Analytics. You can prevent the collection and use of data (cookies and IP address) by not accepting these cookies or downloading and activating the browser plugin available <a "_gat[web="" "_gid".<="" and="" ga",="" href="https://example.com/here</td></tr><tr><td>_gac_UA-*</td><td>90 days</td><td>Measurement & Marketing</td></tr><tr><td>_</td><td></td><td>Stores the information about your acceptance of the cookies " id]"="" property="" td="">

For further information on data processing in connection with Google Analytics, please refer to the section 13 below.

6.3.2 Google Tag Manager

Name	Description	
ad_storage	Allows the storage of advertising-related data such as cookies.	
analytics_storage	Enables the storage of analytics-related data such as cookies, e.g. visit duration.	
functionality_storage	Enables the storage of data that supports the functionality of the website or app, such as language settings.	
personalization_storage	Enables storage of data related to personalization, such as video recommendations.	
security_storage	Enables storage of security-related data, e.g. for authentication functions, fraud prevention, and other user protection measures	

For further information on data processing in connection with Google Tags, please refer to the section below 15.

7 Deletion of your personal data

Your personal data will only be processed as long as the processing purposes specified in no. 5 exist. In addition, however, there are further retention obligations or legal bases that make longer processing necessary.

7.1 Legal retention periods

Your personal data will be stored if legal retention periods exist, in particular within the scope of the retention periods pursuant to Section 147 of the German Fiscal Code (AO), which provides for a retention period of six years for commercial and business letters including e-mails and ten years for accounting vouchers (e.g. invoices), as well as within the scope of Section 257 of the German Commercial Code (HGB), which provides for a corresponding retention period of six or ten years. Legal basis: Art. 6 (1) sentence 1 lit. c GDPR (legal obligation).

7.2 Statute of limitations

Your personal data may also be stored to preserve evidence for the assertion of or defense against legal claims under the statute of limitations. According to Sections 195 et seq. of the German Civil Code (BGB), these limitation periods can be up to 30 years, with the regular limitation period being three years. The regular limitation period begins at the end of the year in which the claim arose and the creditor became aware of the circumstances giving rise to the claim and of the person of the debtor or should have become aware of them without gross negligence. Legal basis: Art. 6 (1) sentence 1 lit. f GDPR (legitimate interest: Assertion, exercise or defense of or against legal claim(s)).

8 Data Recipients

Your personal data may be transferred to the following categories of recipients:

- Third parties who provide the contractually agreed services on our behalf and support us in the provision of our services e.g. transport companies;
- Providers who receive data for the purpose of arranging and providing services;
- Payment service providers (e.g. PayPal or others) or service providers for the purpose of checking customer creditworthiness;
- Insurance partner of Konrad Hornschuch Markt GmbH and Konrad Hornschuch AG;
- Authorities (e.g. tax authorities);
- Lawyers and courts in the event of litigation.

9 Necessity of providing your personal data

According to our General Terms and Conditions, you are contractually obligated to provide the personal data required for the conclusion of a contract (Sections 1 and 2 under Number 5.1 of this Privacy Policy) if you wish to make use of our services offered on our website.

If you do not provide the required personal data, we will not be able to enter into a contract with you or provide you with any services.

If it is not necessary to provide personal data and you do not provide it, we will not be able to provide you with separate or individual information (e.g. we will not be able to respond to or process any request or complaint you may have sent to us or send you a newsletter).

10 Transfer of your personal data to third countries

Your personal data is processed on servers within the scope of the GDPR (in the EU / EEA). A transfer to third countries does not take place in principle, unless it is explicitly stated otherwise in this Privacy Policy.

11 More information about payment processing via PayPal

The website offers the possibility of using the payment service provider PayPal (Europe) S.à.r.l. et Cie, S.C.A., 22-24 Boulevard Royal L-2449, Luxembourg ("PayPal") to process payment transactions for orders. In order to process payment transactions for orders, your payment details will be checked. This is done by the company Adyen N.V. Adyen N.V. is a public limited company registered in the Netherlands under company number 34259528 with its registered office at Simon Carmiggeltstraat 6-50, 1011

DJ, Amsterdam, The Netherlands. The following personal data of the data subject is automatically transmitted to Adyen and passed on to PayPal as the independent controller under data protection law:

- First name, last name
- Address
- E-mail address
- Phone number
- Invoice amount

The legal basis for the data transfer is Art. 6 (1) sentence 1 lit. b GDPR (execution of the contract).

When using PayPal, personal data may be transferred to third countries outside the European Economic Area and Switzerland, where an equivalent level of data protection is not always provided.

The aforementioned processing of personal data for payment processing is neither legally nor contractually required. However, without the disclosure of your personal data, we cannot carry out a payment via PayPal.

If you wish to make your payment via PayPal, PayPal reserves the right to conduct a credit check for the payment methods credit card via PayPal, direct debit via PayPal or - if offered - "purchase by invoice" via PayPal. PayPal uses the result of the credit check with regard to the statistical probability of non-payment for the purpose of deciding on the provision of the respective payment method. The credit report may contain probability values (so-called score values). Insofar as score values are included in the result of the credit report, they have their basis in a scientifically recognized mathematical-statistical procedure. Among other things, address data is included in the calculation of the score values.

For further information on the processing of your personal data by PayPal, including information on the credit agencies used, please refer directly to PayPal's privacy policy: https://www.pay-pal.com/webapps/mpp/ua/privacy-full

12 More information about payment processing via Visa and Mastercard

When paying via Visa and Mastercard your payment details will be verified and a credit check will be performed. This is done by the company Adyen N.V. when paying via Visa and Mastercard. If you select the relevant payment option during the ordering process in our online store, the following personal data of the data subject will be automatically transmitted to Adyen:

- First name, last name
- Credit card number
- CVC code
- Validity date
- Invoice amount

The legal basis for the data transfer is Art. 6 (1) sentence 1 lit. b GDPR (execution of the contract).

Without the disclosure of your personal data, we cannot carry out a payment by credit card .

For further data protection information on payment via the payment service provider Adyen, please refer to Adyen's privacy policy: https://www.adyen.com/policies-and-disclaimer/privacy-policy.

13 Google Analytics

For the purpose of statistical evaluation, we obtain information about your use of our website in order to improve our website and its functionalities on this basis. However, no personal data is transmitted or stored by which you can be identified as a user.

We use for these purposes on our website the analysis tool **Google Analytics** provided by Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland ("**Google**") as provider. This tool helps us to analyze the traffic to and on our website. For this purpose, Google collects information about the

time you spend on our website, your interaction with our website and your IP address based on page views. This data is analyzed by Google to create reports that may include, among other things, statements about your length of stay, approximate geographic origin, origin of visitor traffic, exit pages and usage patterns.

In Google Analytics, interactions from you as a visitor to our website are primarily recorded with the help of cookies. These cookies are used to store non-personal data and are not made accessible across domains in browsers.

Information that Google generates about your use of our website through the use of cookies is regularly transferred to data centers in the USA and stored there in anonymized form. Our website uses the IP address anonymization provided by Google for this purpose. The IP anonymization function in Google Analytics sets the last octet of your IPv4-type IP address and the last 80 bits of IPv6 addresses in memory to zero shortly after they are sent to the Google Analytics data collection network for collection. The full IP address is therefore never written to disk. This function ensures the anonymization of your IP address before it is stored and processed within Google Analytics, so that it is impossible for Google to uniquely identify you.

The legal basis for the processing of your personal data within the scope of Google Analytics is your consent pursuant to Art. 6 (1) sentence 1 lit. a GDPR, which we request via our Cookie Consent Tool.

Processing Contract

We have concluded an processing contract with Google and fully implement the strict requirements of the German data protection authorities when using Google Analytics.

Withdrawal of your consent

You can withdraw your consent to the processing of your personal data within the scope of Google Analytics at any time with effect for the future as follows:

Withdrawal via our Cookie Consent Tool

You can deactivate the processing of your personal data within Google Analytics in the settings of our Cookie Consent tool.

Disabling Google Analytics through browser add-on

You can deactivate Google Analytics by installing a small program, a so-called browser addon, which you can download from the following address: https://tools.google.com/dlpage/gaoptout. The add-on prevents their data from being analyzed in Google Analytics. However, using the browser add-on to disable Google Analytics does not prevent data from being sent to our website or to other web analysis services.

For more information on how Google Analytics handles user data, please see Google's <u>privacy policy</u> on Google Analytics.

14 Google Ads Remarketing

We use Google Ads on this website. This allows us to advertise in Google search results and on third-party websites. For this purpose, the so-called remarketing cookie is set by Google when you visit our website, which automatically enables interest-based advertising by means of a pseudonymous cookie ID and on the basis of the pages you visit.

After the end of the purpose and the end of the use of Google Ads Remarketing by us, the data collected in this context will be deleted.

The data processing is based on your consent pursuant to Art. 6 (1) sentence 1 lit. a GDPR, which we request via our Cookie Consent Tool.

Additional data processing only takes place if you have consented to Google linking your web and app browsing history to your Google account and using information from your Google account to personalize

ads you see on the web. In this case, if you are logged into Google while visiting our website, Google will use your data together with Google Analytics data to create and define target group lists for cross-device remarketing. For this purpose, Google temporarily links your personal data with Google Analytics data to form target groups.

You can withdraw the consent you have given us at any time with effect for the future. Click on the Consent Management Platform, where you can withdraw your consent by removing a check mark from "Marketing". Alternatively, you can <u>deactivate</u> the remarketing cookie directly via this link.

15 Google Tag Manager

We use the Google Tag Manager of Google Ireland Limited, incorporated and operating under the laws of Ireland (Registered Number: 368047), Gordon House, Barrow Street, Dublin 4, Ireland, "Google") on this website.

The Google Tag Manager only manages and implements tags. This means that no personal data is collected by the Google Tag Manager. The data processed by Google Tag Manager does not contain user IP addresses or any user-specific identifiers that could be associated with a specific person. Apart from data in standard HTTP request logs, all of which is deleted within 14 days of receipt, Google Tag Manager does not collect, store or share information about visitors or our clients' properties, including page URLs visited.

More information about Google Tag Manager can be found at https://www.google.com/analytics/terms/tag-manager/ and https://www.google.com/analytics/terms/tag-manager/ and https://www.google.com/analytics/terms/tag-manager/ and https://www.google.com/analytics/terms/tag-manager/ and https://www.google.com/tagmanager/answer/9323295?hl=en .

16 Provision of the online offer and web hosting

Data and information is automatically collected from the website visitor's system and stored in the server log files. This storage includes

- the browser type and version used (if transmitted by the user),
- the operating system,
- Date and time of the server request,
- the number of visits,
- the length of time spent on the website,
- the website previously visited, (if transmitted by the user).

Your IP address is anonymized before it is stored.

The duration of the storage of IP addresses is seven (30) days. The legal basis for the processing is Art. 6 (1) sentence 1 lit. f GDPR. The legitimate interest for processing the IP address is to enable communication between our server and your terminal device as well as to ensure the general functionality of our website in order to be able to track attacks on our systems. The processing of the other data serves to create statistics.

Hosting services through a third party provider

We use a third-party provider as a data processor to host this website. For this purpose, we have concluded a processing contract with the hosting provider. This serves to protect our legitimate interests within the meaning of Art. 6 (1) sentence 1 lit. f GDPR in a correct presentation of our offer. All data collected in the course of using this website as described will be stored on its servers. Processing on other servers only takes place within the framework explained here.

Our hosting provider is:

T-Systems International GmbH, Hahnstrasse 43b, 60528 Frankfurt, Germany

17 Your rights in relation to your personal data

The GDPR grants you various rights in relation to your personal data, which we briefly explain below.

Right to information

You can request information about whether your personal data is being processed. If this is the case, you can request further information, in particular about the purposes of the processing, the categories of personal data processed, the recipients, the storage period

or, if this is not possible, the criteria for determining the duration, as well as to further information.

You can request a copy of your personal data, which will be provided to you in the event of a request by e-mail in a common electronic format, provided that this does not affect the rights or freedoms of other persons. For this purpose, please specify exactly which data you require.

Right to rectification

You can immediately request the rectification of incorrect personal data concerning you as well as the completion of incomplete personal data.

Right to erasure

You have the right to request the erasure of your personal data, in particular if the data is no longer necessary for the purposes for which it was processed. Your data will be erased immediately unless an exception applies and your data may continue to be stored. This is the case, for example, if there is an obligation to store it for tax or commercial law reasons. In this case, processing will be restricted and will then only take place for this purpose.

Right to restriction of processing

You can request the restriction of the processing of your personal data, in particular if

- you dispute their accuracy and the data is verified,
- the processing is unlawful and you object to the erasure,
- the data is no longer required, but you need it for the assertion, exercise or defense of legal claims, or
- you have objected to the processing.

In the event of the restriction of the processing, your personal data may in principle only be stored and in particular only be processed with your consent or for the assertion or exercise as well as for the defense against legal claims.

Right to data portability

You may request to receive the personal data concerning you that you have provided in a structured, common and machine-readable format so that you can transfer it to another controller. You also have the right to have this data transferred directly to another controller. However, the prerequisite for this right is that the processing of your data is based on consent, the implementation of pre-contractual measures or the performance of a contract.

Right to object

You may object to the processing of personal data relating to you if the processing is based on a legitimate interest (Art. 6 (1) sentence 1 lit. f GDPR). Your right to object also exists in the case of any direct advertising carried out (e.g. newsletter dispatch), including any profiling that may be associated with this. The data will then no longer be processed unless compelling reasons for the processing are proven.

Withdraw of consent given for data processing

If you have consented to the processing of your personal data, you can withdraw this consent at any time. Processing that has taken place up to the time of the revocation remains unaffected by the withdraw.

Assertion of your rights

If you wish to exercise the rights described above, please contact us as the data controller (para. 2).

Right to lodge a complaint with a supervisory authority

You have a right to lodge a complaint with a supervisory authority.

If you have any questions or complaints, please contact us directly first (see para. 2) - surely your concern can be solved to your satisfaction.

18 Changes to this Privacy Policy

From time to time, this Privacy Policy will be updated; changes or additions will be published here. We therefore recommend that you check this page regularly.

Thank you for reading this Privacy Policy.

Status: September 2025